

MotorsportMax

WorkflowMax in the Motorsport Sector – from www.Vismagic.com

MotorsportMax, designed using www.workflowmax.com is essentially a project Management system optimised for use by the Motorsport Industry. It is designed to cover most of the administrative and business management tasks required by MotorSport Teams, Race Engineering companies and vehicle restoration companies.

A 'project' or a 'job' can be anything from an actual project lasting many months, for example a "**Championship**", a full 'body-off' restoration of a classic vehicle, or an ad-hoc job lasting just a couple of days, or even hours, such as an engine rebuild or race accident damage repair.

MotorsportMax provides the management of Customers, Suppliers, Jobs, Resources, time and expense recording, billing and reporting analysis.

MotorsportMax is "Cloud" based meaning that it can be accessed from anywhere in the world with an internet connection, from almost any device which has a browser and by any authorised staff or user.

MotorsportMax is fully integrated with Xero, www.xero.com the World's fastest growing Cloud based accounting solution. This allows complete end to end management for any company engaged in a business which involves, projects, jobs, events and requires management of a range of tasks related to the jobs.

The Motorsport industry can encompass Championship Management, Motorsport Engineering and Event Management. The in-depth facilities and tools offered by MotorsportMax provide an environment by which complete company management can be delivered, easily, intuitively and cost-effectively.

It is a common misconception that software systems are expensive, inflexible and take up valuable resources. This was certainly true of legacy systems, which were office bound and relied on dedicated technical resource, but recent developments in specialised business software, accessible from anywhere and any device, have changed the landscape.

However, because of this historical perception, real or anecdotal, many organisations opt to fly by the seat of their pants, not really knowing which areas of their business, which customers, or which type of job are profitable or even viable at all.

Take a typical scenario for a Race Team Management company. A Job could for example be a year long Championship.

It will have multiple elements and require scheduled and unscheduled activities to be planned and carried out on behalf of several Customers (Drivers), by many staff (direct or sub-contract) over a period of several months and will involve purchases and services from several suppliers, e.g. manufacturers, Tyre suppliers, oil suppliers, sponsors etc.

With MotorsportMax you identify and plan the sort of activities which would be required to run a championship. This may involve lease or purchase of vehicles, hiring of engineering and race support staff and planning tyre and oil requirements, circuit fees, driver coaching, testing charges etc. Once these have been identified they can be entered into MotorsportMax as Tasks or items on a number of job "templates" which will allow the company to quickly identify likely costs of running the championship, and the revenues required to deliver profit.

Margins can be added to jobs and then used to produce quotations for prospective entrants. These are easily be put together using the “Championship” template which can have items added or deleted as per each entrant’s requirement.

Once an offer has been accepted the quotation can be converted into an actual “Championship Entrant Acceptance” (job) , milestones agreed (e.g. Billing types and schedule, testing, and races) The tasks required for each entrant’s vehicle can then be planned, scheduled and allocated to the appropriate resource or team member so a picture of overall planning and schedules is immediately available to view on the resource and Championship calendar.

The achievement of tasks, the entry of time sheets, expense claims can be carried out directly by staff (if preferred) so that the management of the Championship and delivery of tasks is closely monitored. Exceptions, delays and other performance factors can be monitored and flagged.

Authorised staff can add additional tasks to a job , e.g. race damage repair, spares ordering, and the system can, based on the customers profile, log chargeable time, spares etc. which may vary from customer to customer. The agreed billing profile for that customer will then ensure that the customer is always billed for additional services or items and that if engineer ‘overtime’ has been incurred that the costs are recorded and billed as appropriate to the customer.

When items are required to be purchased, MotorsportMax can produce Purchase Orders, with costs as agreed with the supplier. If the MotorsportMax system is linked to the Xero Accounts system then Sales invoices and Purchase orders will automatically be passed over to the Xero system, fully analysed against the appropriate Customer, Supplier, Vehicle, Revenue and Cost accounts in the accounting system.

This will mean that the whole system will constantly deliver up to-date information across the whole business through the dashboard feature, giving analysis of each customer, Championship, type of work. It will also give early warning of likely overruns against budgets set for each element in the Championship entrant agreement .

Contact : George.Rourke@Vismagic.com or Tel +44 (0)7876 036420

MotorSportMax is a product from www.vismagic.com