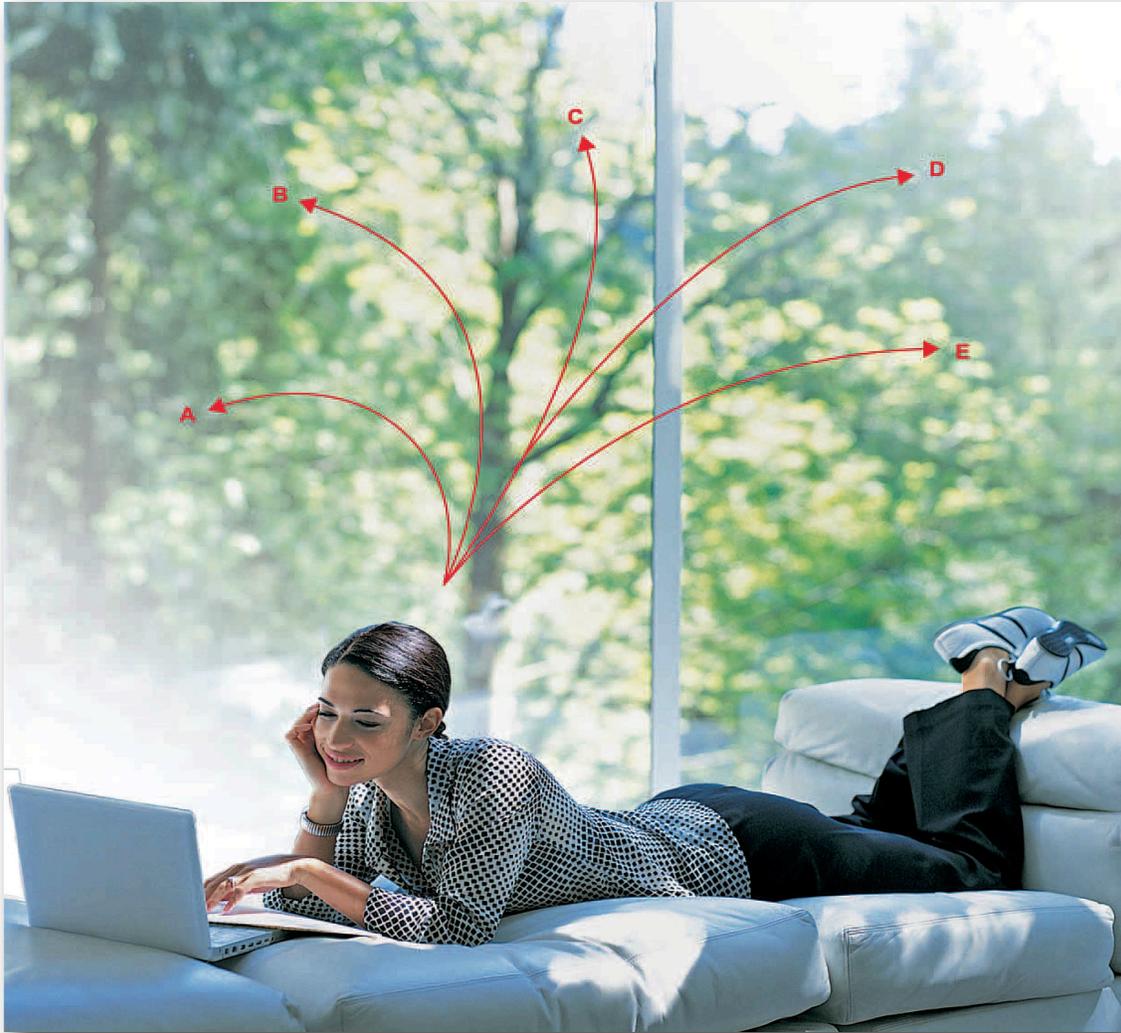


Visma Business

The future of business management software



A winning business management system will evolve in step with your business requirements...

It is vital that you choose the business management system that best suits your company's business activities and requirements. This means that the system must be easy to adapt to your business processes and work routines, while also being able to evolve as your business grows or your staff needs change.

Visma Business – The future of business management software

Visma Business's main strength lies in the fact that it combines a wealth of functions with incredible flexibility. The system has integrated business process routines offering broad functionality for the most common activities in a company. Its routines are specially designed so that they can be easily adapted to your company's own processes and procedures, right down to user level if required. The flexible structure can be easily expanded to meet a variety of scenarios as well as integrated with any external systems which your company may use.

In this way, Visma Business allows you to implement an overall system configured and optimised for your business, which can meet your requirements both now and in the future, without involving costly development projects.

Modern Look and Feel

Users of Microsoft Office 2007 will be instantly familiar with Visma Business with its ribbon based, context sensitive options displayed as appropriate. Users will quickly become comfortable with the highly intuitive modern look and feel of the product.

Open system offering a wealth of functions

Visma Business is one of the market's most powerful business management systems. Rich in features, it offers comprehensive functionality covering accounting, logistics, time management, sales and marketing and reporting. These core functions are all provided in the standard Visma Business solution, allowing you to carry out analyses and searches, produce reports and access data right across the various modules.

The core Visma Business system can easily be enhanced with additional functionality from Visma, including Visma/SuperOffice, the leading CRM Solution, resource management from Visma Vision, Visma electronic document management and eCommerce via Visma Zpider.

You can also integrate business and sector-specific applications from Visma Business Partners and other suppliers without having to modify basic core functions. This means that Visma Business can operate as your business's core system, while inter-operating effectively with the company's other systems.

Easy to tailor to user requirements

Visma Business is process-orientated and its screens are designed to support the individual processes and tasks right down to user level. In other words, you can easily modify and create new menus, screens and processing rules, based on your staff's different needs and roles. Individual users can create their own personal start-up screens, providing direct access to their own working windows.

When you need to process data you can choose from a variety of table and form layouts. You can modify the screens' appearance, add or remove fields and columns, merge tables, etc. It is also worth noting that all the customised screens are retained even if the system is upgraded in the future



A powerful business management system with limitless possibilities

Multi-layered Technology

Visma Business really can adapt to your business, offering almost unique flexibility, class-leading technology and true scalability.

The core modules allow immediate control of all vital business functions whilst specific additional requirements can be met by introducing one or more of the Visma Business Add-on modules.

If you need to create optimised working environments for specific tasks, integrate with existing legacy systems or link to external applications, this can easily be done by using the Visma Business Customisation options.

All the above can be done safe in the knowledge that whenever a new release of Visma Business is published, you can take immediate advantage of new features whilst retaining any customisation you may have carried out as the Visma Business layered technology insulates you from the underlying system.



Core Functions

Accounting

Visma Business provides a complete, financial management system. It offers extensive functions enabling you to efficiently manage the general ledger and subsidiary ledgers. The organisational unit facility allows the viewing and sharing of resources and business across common customers and suppliers whilst maintaining the ability to report 'vertically' across up to twelve organisational units, e.g. project, region, business type, etc. Functions such as accruals and deferrals and proportional distribution keys, will split costs and income properly at organisational unit level.

Logistics

The integrated logistics function ensures efficient management of your orders and stock. You can use different combinations of order and transaction types to achieve the ideal solution to suit your logistics process. Purchase and production orders can be generated directly from customer orders. Logistics follows the FIFO method and always shows the correct stock values. All order documents, invoices and statements can be sent to customers electronically. You can easily create product items and structures, and the system gives you the flexibility to arrange how each product should be processed in terms of stock management, prices/discounts, customers, etc.

Sales and marketing

The system's sales and marketing function contains all the features required to be able to actively and systematically monitor customers and analyse their sales. In the customer record you can insert contact information for documents, e-mails and other resources all of which can be created from within Visma Business. Close integration with Microsoft Outlook ensures it is easy to process and follow up correspondence, activities and contacts.

Time & resource management

Time, costs, materials and resources can be recorded in relation to projects. Approved hours are transferred to the customer order and are invoiced, along with any other costs to each individual customer. The system will monitor actual time and report against single or multiple budgets/employees for all projects. Using the overviews which show you, for instance, the time spent and chargeable time for each employee, customer and project, you will gain an insight into the key figures that you need.

Reporting

The system offers extensive, expandable reporting features and can produce anything from simple standard reports to more complex management reports. Visma Business Reporting provides you with detailed reporting from the operational side of ledger activities, sales and on the aspects relating to the movement of goods in the company. Using the powerful select and sort functions, you will quickly be able to get the information you are looking for. Reports can also be transferred to spreadsheet, saved in PDF format and even sent by e-mail.



Electronic document management

Electronic document management provides you with a simple to use, state-of-the-art tool for administering vouchers electronically. All purchase invoices can be stored electronically, forwarded to specific points for authorisation and are accessible throughout the Visma Business management system. Users can have an overview of the document flow at any time and can forward vouchers via e-mail as attachments. This reduces the time involved in administering vouchers significantly.

Easy access to information

Visma Business's unrivaled flexibility makes system configuration simple and allows the presentation of information to users in the most relevant way to their tasks resulting in an intuitive and easy to understand format. Well-structured routines allow the automation of many major business tasks and this, together with the user-friendly screens, provide the basis for an optimised working environment, better control of business and ultimately increased profitability.

Users can access all the information stored in their area with just the press of a key. Practical functions such as powerful search facilities, sorting and data filtering enable them to find and process data quickly.

It is easy for individual users to customise the way information is presented according to their own needs and role within the company. All the steps needed to perform particular tasks can be brought together onto the screen layout. Powerful tools also allow you to drill down deeper into the available information and produce easy-to-understand reports and analyses. Visma Business is used by several thousand companies in Scandinavia and now by some of the most progressive in the UK.

Visma Business incorporates wide functionality that is suitable for companies wanting to automate and simplify their business operations. Our software is based on knowledge of customers' business processes and will provide the most effective solution irrespective of the size of the company. The functionality of our specially developed sector solutions provide an optimised environment for the sector in question. Visma Business provides real benefits by addressing real world problems.

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